

THE BRAND SHOT LIST



by Rachel Wolf Photography

© 2023 by Rachel Wolf Photography

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.

HOW TO USE



OUTFITS

Planning shots by outfit is a great way to stay organized. Before the session, discuss with your client how many outfits they intend on wearing. Number them (i.e., White blouse, blue jeans = Outfit #1) and plan props & shots around them.

PROPS

Props can really elevate any scene and draw the viewer in, while also giving your client something to do or a way to showcase their brand. Per outfit, plan which props will be used. For example, Outfit #1 props = notebook, pen, coffee mug, glasses.



SHOTS

Now plan out your shots per outfit & prop with your client! This makes sure that you have loads of variety per session, stay on track and create the exact material your client needs.

It could look like: Typing at computer, Chopping fruits & veggies, Styling model's hair, etc.



SESSION SHOT LIST

Client/Brand Name: _____ Session Date: _____

Outfit # _____	Props: _____
Shots:	_____

Outfit # _____	Props: _____
Shots:	_____

SESSION SHOT LIST

Client/Brand Name: _____ Session Date: _____

Outfit # _____	Props: _____
Shots:	_____

Outfit # _____	Props: _____
Shots:	_____

SESSION SHOT LIST

Client/Brand Name: _____ Session Date: _____

Outfit # _____	Props: _____
Shots: _____	

Outfit # _____	Props: _____
Shots: _____	