THE BRAND SHOT LIST

by Rachel Wolf Photography

HOW TO USE

OUTFITS

Planning shots by outfit is a great way to stay organized. Before the session, discuss with your client how many outfits they intend on wearing. Number them (i.e., White blouse, blue jeans = Outfit #1) and plan props & shots around them.

PROPS

Props can really elevate any scene and draw the viewer in, while also giving your client something to do or a way to showcase their brand. Per outfit, plan which props will be used. For example, Outfit #1 props = notebook, pen, coffee mug, glasses.

SHOTS

Now plan out your shots per outfit & prop with your client! This makes sure that you have loads of variety per session, stay on track and create the exact material your client needs. It could look like: Typing at computer, Chopping fruits & veggies, Styling model's hair, etc.

SESSION SHOT LIST

Client/Brand Name: _____ Session Date: _____

Outfit #____	Props: _____
Shots:	_____

Outfit #	Props: _____
Shots:	_____

SESSION SHOT LIST

Client/Brand Name: _____   Session Date: _____

Outfit #____   Props: _____

Shots:

Outfit #   Props: _____

Shots:

SESSION SHOT LIST

Client/Brand Name: _____ Session Date: _____

Outfit #____	Props: _____
	_____
Shots:	
Outfit #	Props: _____
	_____
Shots:	